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### **Transylvania County Library Social Media Policy**

The purpose of the social media employed by the Transylvania County Library is to disseminate information about and promote Library programs, news, projects, and ongoing activities to all members of the Transylvania County community, consistent with the Library's mission statement, and to provide a forum for Library staff and Library users to share opinions and information about Library-related subjects and issues.

The Transylvania County Library welcomes the comments, posts, and messages of the community and recognizes and respects differences in opinion. However, all comments, posts, and messages are subject to review and the Transylvania County Library reserves the right to, but is not required to, remove any comment, post, or message that it deems inappropriate. The Transylvania County Library is not responsible for or liable for any content posted by any participant in a Library social media forum who is not a member of the Library's staff.

Content containing any of the following will be removed immediately from any Transylvania County Library social media forum:

- Obscene comments or hate speech.
- Personal attacks, insults, or threatening language.
- Private or personal information, including phone numbers and addresses, or requests for personal information.
- Falsification of identity.
- Plagiarized material.
- Comments, links, or information unrelated to the purpose of the forum.
- Spam or advertising for commercial or political purposes unrelated to the purpose of the forum.
- Off-topic and/or disruptive posts.
- Duplicated posts from the same individual.
- Political advocacy.
- Posts that violate Library policies.

**Approved by the Transylvania County Library Board of Trustees March 20, 2014**